

UNIVERSITY OF PÉCS

FACULTY OF CULTURAL SCIENCES, EDUCATION AND REGIONAL DEVELOPMENT

QUALITY POLICY STATEMENT

STUDENTS

As citizens of the institution, the STUDENTS of the Faculty of Cultural Science, Education and Regional Development at the University of Pécs are the integral part of the knowledge offered by the First University of Hungary. Responding to the permanent economic and social processes, the Faculty provides competitive, relevant and up-to-date knowledge both in Hungary and abroad.

The institution pays special attention to talent management and intensive professional support for students. In the course of the education process we emphasize the acquisition of analytical, critical and systemic thinking, the development of cooperation and social skills, the recognition and application of cross-disciplinary approaches, the acceptance of equal opportunities, social and cultural differences, an increased commitment to sustainability, and also active citizenship.

The Faculty intends to occupy a prominent position in the ranking of Hungarian faculties and to raise the number of Hungarian and foreign students by continuous improvement of the high quality of education, talent management, scientific and innovative activities, academic and student excellence indicators.

COLLEAGUES

The implementation of the tasks undertaken by the Faculty is assisted by our staff with skillful competencies. Our employees have proper knowledge, flexibility and adaptability needed to successfully manage educational processes and are able to provide high-quality services.

The condition of excellent teaching practices is the scientific activity recognized at both national and international level. The special framework of this activity is provided by three research centres of the Faculty, namely the Zoltán Dienes Teacher Training and Children's Culture Methodology Research Centre, the IQ Research Centre for Industrial Cooperation and Innovation and the Rural Development Centre. The goal of offering a collaborative and innovative environment for the teaching staff is to provide opportunities for their professional development in education and research as well.

Opportunities for the non-teaching staff to expand their competencies, knowledge and organizing skills are also offered by the Faculty continuously.

PARTNERSHIP

The Faculty operates as an integrated, recognized part of the University of Pécs, based on university standards, rules and values that are indispensable for a long-term successful action. We establish proper co-operation with other university departments, as well as with national and international partners. We are cooperating closely in the implementation of our training programs.

Fulfilling the higher education needs of Tolna County and the City of Szekszárd is among the primary priorities of the Faculty. Higher education means a paramount importance for the County and the City. This reciprocity and interdependence results in the mutual and continuous exploitation of synergies (satisfying training needs, planning joint programs, events, tenders). By providing continuous presence, our Faculty makes its own portfolio and expertise available in the city of Paks.

DEVELOPMENT AND INNOVATION

As an educational, cultural and scientific centre, the primary task of the Faculty is to promote social, cultural and economic development in its area of operation. Our mission is to play a key role in strengthening regional cohesion and to develop our training portfolio continuously in response to societal challenges, providing up-to-date responses, usable solutions for the social and economic challenges of Tolna County and the region.

In addition to Hungarian language training, the development of a foreign language training portfolio is a crucial faculty priority in line with the internationalization strategy of the University of Pécs. In this process new training directions and educational programs are constantly being developed to respond to market needs in the changing environment. Improving digital competences and e-learning programs are also essential elements of the development.

COMMUNICATION

The Faculty builds on a rich set of tools, with a continuous communication that creates such a recognizable, credible image in the public consciousness that leads to the increase in the reputation of the institution and the enhancement of our social embeddedness.

The values we represent appear in the most important communication channels for the target groups in a form that can be processed well, which - through the modern marketing and PR tooling system - implement communication practices that create positive attitudes among the recipients.

SUSTAINABILITY

Based on the OVHR model (Operation, Values, Human Resources and Responsibility), sustainability activities are organized around the four pillars of institutional sustainability. The management of the increasingly intense economic, social and environmental challenges justifies the need of the Faculty to play an important role in the knowledge transfer that prepares future generations for effective management of sustainability challenges.

RESPONSIBILITY

In addition to traditional educational roles, the Faculty is also responsible for the operation of the Third Age University and Family Academy programs in several cities, the operation of the Internal Training Centre in Pécs, the coordination of university cultural sensitization programs, and the organization of teacher training programs, i.e. we are dedicated to be pro-active leaders of positive changes at city, county and regional levels.

The Faculty of Cultural Sciences, Education and Regional Development assumes a major role in the economic and social cohesion of the region by securing the development needs of local professionals and providing career opportunities for the young people of Tolna county.

QUALITY MANAGEMENT

In order to achieve objectives, the Faculty operates a quality management system in accordance with ESG and the university system. This quality management system guarantees the proper quality and continuous improvement of the faculty services, the management of emerging risks and the satisfaction of students, staff and our partners.

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Signed by the Dean of the Faculty.