



University of Pécs, Faculty of Cultural Sciences, Education and Rural Development

QUALITY POLICY STATEMENT

STUDENTS. The Faculty of Cultural Sciences, Education and Rural Development (KPVK) of the University of Pécs, as an integrated faculty of the university, considers it a key objective to provide high-quality, practice-oriented education at all levels that meets labor market expectations. An important priority is the use of innovative teaching methodologies, enhancing the students' learning experience, and actively involving students in decision-making processes. In order to internationalize, the Faculty strives to develop its foreign language educational programs and obtain international accreditation. We regularly measure student satisfaction and aim to reduce dropout rates; scholarship opportunities are also provided. An important departmental initiative for nurturing student talent is the Illyés Gyula College for Advanced Studies.

HUMAN RESOURCES. The Faculty strives to create an innovative and inspiring work environment that fosters the professional development of both teaching and non-teaching staff. It is important that the tools and feedback provided enable employees to improve their careers and performance. The Faculty supports collaboration with other university faculties as well as domestic and international partners, contributing to the exchange of knowledge and pedagogical innovations.

EQUAL OPPORTUNITY. KPVK is committed to the principles of equal opportunity and ensures the consistent enforcement of equal treatment. The Faculty prevents any form of discrimination in all employment processes. Special attention is given to ensuring that employees are not subjected to either direct or indirect discrimination during the hiring process. The Faculty's goal is to create an inclusive and supportive work environment that provides every employee with equal opportunities for professional development, career advancement, and workplace well-being.

EXCELLENCE IN RESEARCH. The research activity of the Faculty is multidisciplinary and innovative, aiming to address societal, economic, and cultural challenges. The Faculty operates research centers and research groups that offer opportunities for both teaching and research staff as well as interested students to become involved in its programs. The Faculty's goal is to integrate its research findings into education, thereby contributing to the enhancement of both student and academic excellence.

SUSTAINABILITY. Sustainability is a fundamental pillar of the quality policy at KPVK. The Faculty develops educational and research programs that adhere to the principles of environmental, economic, and social sustainability. In addition to striving for energy efficiency and the implementation of environmentally conscious solutions, an important goal is to enable students and staff to effectively address sustainability challenges.

COMMUNICATION AND MARKETING. The KPVK continuously develops its unique, authentic image to strengthen its social embeddedness and increase its recognition. Using modern communication tools, it strives to present its values and strategic goals in a way that is accessible and understandable to students, staff, and partners alike. Communication plays an important role in conveying the Faculty's third mission activities to the broader community.

QUALITY MANAGEMENT. The quality management system of KPVK closely aligns with that of the University of Pécs, ensuring the continuous development of services and maximum satisfaction for students, staff, and partners. The system is founded on the implementation of university standards and values, risk management, and continuous innovation.

Szekszárd-Pécs, June 30, 2024.

